**ENGL 543 Schedule**

All readings besides those from the hooks text are available on the course Learn site.

With the exception of week 1, all readings are expected to be read and with responses on the discussion board by the Monday night before the first class of the week.

NOTE: The syllabus is subject to change and does not list all shorter assignments.

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| Date | Come Prepared With: |

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| Week 1:Th 1/21 | **Topic: Orientation** |
| Week 2Th 1/28 | **Topic: The Many Arms of “Rhetoric”**Have read: Brock, Kevin. “The ‘Fizzbuzz’ Programming Test: A Case-Based Exploration of Rhetorical Style in Code.” *Computational Culture: a journal of software studies*. Issue 5 2016). Online. Dougherty, Timothy. “Lost in TransNation: The Limits of Constitutive Nationalism in the Fenian Movement.” *Rhetoric Society Quarterly*. 45.4 (2015): 346-368. Print.Jensen, Robin E “Improving Upon Nature: The Rhetorical Ecology of Chemical Language, Reproductive Endocrinology, and the Medicalization of Infertility.” *Quarterly Journal of Speech*. 101.2 (2015): 329-353. Print. Oddo, J. “Discourse-based methods across texts and semiotic modes: Three tools for micro-rhetorical analysis.” *Written Communication*. 30.3 (2013): 236-275. Print.**Due: Journal Crib Sheet** |
| Week 3Th 2/4 | **Topic: Structuralism**Have Read: Cixous, Hélène. “The Laugh of Medusa.” *Signs.* 1.4 (1976): 875-893. (find online)De Saussure, Ferdinand. *Course in General Linguistics*. pp 1-37. (on Learn)Lorde, Audre. “The Uses of the Erotic.” (on Learn) |
| Week 4Th 2/11 |  **Topic: Who gets to Speak?** Have read: Bourdieu, Pierre *Language and Symbolic Power* pp. 37-65 (on Learn)hooks, bell. Selections from *Talking Back: Thinking feminist, Thinking Black*. Chapter 2 “Talking Back,” (on Learn)Schuster, Mary Lay and Amy Propen. “Understanding Genre Through the Lens of Advocacy: The Rhetorical Work of the Victim Impact Statement.” *Written Communication*, 27 (2010): 3-35. (find online)Spivak, Gayatri Chakravorty. “Can the Subaltern Speak?” (on Learn) |
| Week 5Th 2/18 | **Topic: The New Rhetoric/Richard Weaver**Have read:Perelman, C. and Olbrechts-Tyteca, L. Selections from *The New Rhetoric: A treatise on argumentation*. (1969) (on Learn)Weaver, Richard. “Language is Sermonic (on Learn) |
| Week 6Th 2/25 | **Topic: Kenneth Burke - Dramatism**Have read: Blakesley, David. Selections from *Dramatism* (on Learn)Burke, Kenneth. “Questions and Answers about the Pentad.” *College Composition and Communication.* 29.4 (1978): 330-335. Print. (on Learn)**Due: Conference Proposal** |
| Week 7Th 3/3 | **Topic: Kenneth Burke: Identification**Have Read: Burke – *The Rhetoric of Motives* (on Learn)Miller, Carolyn R. "Genre as social action*." Quarterly Journal of Speech*. 70.2 (1984): 151-167. (find online)Ratcliffe – *Rhetorical Listening: Identification, Gender, Whiteness* chapter 2 (pp. 47-77) (on Learn) |
| Week 8Th 3/10 | **Topic: Toulmin**Have read: Toulmin *The* *Uses of Argument* Chapter 3 (“The Layout of Arguments”) (find online) |
| **No Classes: Spring Break****3/14-18** |
| Week 9Th 3/24 | **Topic: Science and Medicine in Rhetoric**Have read: Latour, Bruno. “Visualization and Cognition: Drawing Things Together.” (on Learn)Schuster, Mary Lay. “A Different Place to Birth: A Material Rhetoric Analysis of Baby Haven, a Free-Standing Birth Center.” *Women’s Studies in Communication*. 29.1(2006): 1-38. (find online)Teston, Christa. “A grounded investigation of genred guidelines in cancer care deliberations.”*Written Communication*. 26 (2009): 320-340. (find online)Wickman, Chad. “Rhetoric, technê, and the art of scientific inquiry.” *Rhetoric Review*, 31 (2012): 21-40. (find online)Winsor, Dorothy A. "The construction of knowledge in organizations: Asking the right questions about the Challenger." *Journal of Business and Technical Communication* 4.2 (1990): 7-20. (find online) |
| Week 10Th 3/31 | **Topic: Digital Rhetorics/Digital Humanities**Have Read:Banks, Adam J. “Chapter 1: Groove: Synchronizing African American Rhetoric and Multimedia Writing through the Digital Griot.” *Digital Griots: African American Rhetoric in a Multimedia Age*. Southern Illinois UP: Carbondale, IL. pps. 10-32. (find online)Brown Jr., James J. “Crossing State Lines: Rhetoric and Software Studies.” From *Rhetoric and the Digital Hummanities* eds. Jim Ridolfo and William Hart-Davidson. Chicago: University of Chicago Press, 2015. Pages 20-32. (find online) Grabill, Jeffrey T., and Stacey Pigg. “Messy Rhetoric: Identity Performance as Rhetorical Agency in Online Public Forums.” *Rhetoric Society Quarterly* 42.2 (2012): 99-119. (find online)Warnick, Barbara. “Chapter 2: Online Rhetoric: A Medium Theory Approach.” from *Rhetoric Online: Persuasion and Politics on the World Wide Web*. New York: Lang Publishing, 2007. Pages 25-44. (find online) |
| Week 11Th 4/7 | Professor Bartolotta will be presenting at ATTW and CCCC. No class meeting this week. This will be “Exam Week” for the course.  |
| Week 12Th 4/14 | **Topic: Environmental Rhetorics**Have Read:Ross, Derek G. “Common topics and commonplaces of environmental rhetoric.” *Written Communication*. 30.1 (2013): 91 – 131. (find online)Livesey, Sharon M. "McDonald's and the Environmental Defense Fund: A case study of a green alliance." *Journal of Business Communication* 36.1 (1999): 5-39. (find online)Walsh, Lynda. "Marking territory: Legislated genres, stakeholder beliefs, and the possibilities for common ground in the Mexican Wolf Blue Range Reintroduction Project." Written Communication (2009). (find online) |
| Week 13Th 4/21 | **Topic: Identities**Anzaldúa, Gloria E. Borderlands/La Frontera: The New Mestiza. San Francisco: Aunt Lute Books. 1987. (on Learn)Charland, Maurice. “Constitutive Rhetoric: The Case of the Peuple Québécois.” *The Quarterly Journal of Speech* 73.2 (1987): 133-150. (find online)Gilyard, Keith. “Literacy, Identity, Imagination, Flight.” *College Composition and Communication*, 52.2 (2000): 260-272. (find online)Houle, Brian R., Alex P. Kimball, and Heidi A. McKee. "'Boy? Girl? You Decide.' Multimodal Web Composition and a Mythography of Identity ." *Computers & Composition Online* Special Issue on Sexualities, Technologies, and Literacies (Fall 2004) (find online)**Due: Final Papers** |
| Week 14Th 4/28 | **Presentations** |
| Week 15 Th 5/5 | **Presentations****Kenneth Burke Birthday Party****Due: Reflections** |